

DR. SU-LING CHONG
DIRECTOR, MBBS, MBA (LONDON)

A graduate of the Royal Free Hospital School of Medicine, London, Su-Lin began her early career in the National Health Services, UK, working in the areas of general & specialty medicine, clinical haematology and medical oncology. In 1990 she took a Masters in Business Administration at the London Business School. This was followed by two years with Cambridge Pharma Consultancy, specializing in the field of *pharmaco-economics*, utilizing the combination of medical and management competencies to create health economics support for the reimbursement of pharmaceutical drugs – particularly within the field of oncology – within both the UK and European Union.

Upon return to Malaysia, Su-Lin joined Subang Jaya Medical Centre (now known as Sime Darby HealthCare) as an Administrative Resident, learning the ropes of hospital administration before being promoted as Director of the Division of Ancillary (Allied) Health Services. This management experience was further strengthened by a role as Project Director with the International Medical University (IMU) to relocate the campus into its new home in Plaza Komanyel and the master planning for a proposed medical centre.

Su-Lin was then invited to join Sunway Medical Centre Bhd as its Chief Executive Officer, a position she held for 11 years. During this time, she developed the – then new private hospital from its 60-bedded single tower block to a five-building, 350-bedded entity and established Sunway Medical Centre as a recognized provider of acute tertiary-level medical care. The physical expansion of the hospital was planned and designed within the context of the affiliation between the hospital and the Jeffrey Cheah School of Medicine & Health Sciences, Monash University Sunway Campus – working towards the later development of a fully-fledged Academic Health Sciences Centre. Sunway Medical Centre is reputed for its adoption of innovative medical technologies and its commitment to medical education & research.

Su-Lin was the leader of the Healthcare National Key Economic Area (NKEA) 'lab' in 2010, and was subsequently appointed as the NKEA Industry Advisor to the Minister of Health for the nation's Health Economic Transformation Programme.

Su-Lin is currently the Managing Director of Prince Court Medical Centre, Kuala Lumpur. Prince Court Medical Centre, the brainchild of Petronas, is recognized for its ongoing achievements and breakthroughs in the field of medicine. The hospital is unique in having only single rooms for better patient privacy and infection control; it has also led the way in the use of innovative medical technologies and a full-fledged electronic Medical Record system.

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